
for the love of yarn

knitting • crocheting • free patterns • articles • and more!

Designer and Article
Submission Packet
Revision 3.0
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Introduction

Hello and Welcome! I am so happy you are interested in designing patterns and writing articles for our new online magazine For the Love of Yarn. This brand new venture hopes to bring a voice to more knitters and crocheters as well as to the hidden author in us all. We are so excited about opening more doors in this ever growing world of yarn crafts.

We hope to reach working women (regardless if that work is in an office, as a housewife, as a student, or even as a grandmother – its still working!) who are eager to knit and crochet patterns that they can wear, share and show off their skills. While edgy and funky patterns are welcome, we also are interested in the more traditional patterns as well. So break out your needles and hooks and get designing!

Through our articles we want to tell the story of our yarn crafts – from its history to its place in today's world. How do your yarn crafts influence you? How has it affected your life? Have you seen something you want to share with us? Or do you just have a great story to tell? Regardless, we want to give you a voice and a place to share your work.

You will find all of the information you need to get you started towards designing and writing for us. If you still have questions once you've read this entire packet, please feel free to contact our submissions manager at submanager@fortheLoveofYarn.com. Our inbox fills up quickly so please be patient, but if you don't hear anything within a week or so feel free to give us a gentle push.

Welcome!

Upcoming Issues

For the Love of Yarn will publish four times a year on or around the first weekday of the month listed (example for the April – June issue will publish on or around April 1st). We have decided to do away with themes for each issue because some patterns and articles were just too good to wait!

Our issues are as follows:

<u>Season</u>	<u>Run-Time</u>	<u>Publishes</u>	<u>Deadline*</u>
Winter	January to March	January	December 1
Spring	April to June	April	March 1
Summer	July to September	July	June 1
Fall/Holiday	October to December	October	September 1

**If we have space available we will work to take any late advertising submissions, however space is first come first served.*

Please see the website for a detailed list of upcoming issues:

<http://www.fortheloveofyarn.com/Issues/Common/submissions.shtml>

Please note that we have gotten LOTS of requests for women’s patterns in larger sizes. Any patterns submitted including larger sizes will be welcomed with open arms!

Compensation for Submissions

Unfortunately, at this time we are unable to provide any monetary compensation for design, pattern or article submissions. We are a small office with no profit to date, so any compensation would have to be paid out of our personal yarn budget (and we know you wouldn’t want that).

It is our personal goal to obtain paying advertisers for the online magazine, and it is out of that revenue stream that we plan to pay (in the future) some form of compensation (for future issues). So until then please use this as a great chance to get published, build your resume, and as bragging rights to all of your friends and family (and please make sure you give your mother the URL so she can brag to all of her friends too).

We are also not able (at this time) to provide yarn for your designs. Again, as we partner with local yarn stores and yarn companies in the future we hope to change this but for now you are responsible for obtaining your own yarn and supplies for your designs.

Some Things to Remember

If we have not worked with you before (and as of now that is everyone), please include a short cover letter that introduces yourself, your design experience and your crafting philosophy. Please don't think twice if you are new to the industry, we're looking for new talent as well as established designers.

The design, pattern or article can have been published before but please don't submit anything that is currently submitted for consideration elsewhere. If your design, pattern or article has been published before, please let us know where and when (and make sure you own the copyrights to it).

Please make sure to label everything that you submit to use with your name, and email address. We want to make sure we know what's yours and how to contact you.

For the Love of Yarn will notify you that we have received your work within two weeks of the initial receipt of your design(s), pattern(s) and or articles, and we will notify you if we've accepted your work for publication within two weeks after the deadline for the issue has passed.

Make sure you keep an original copy of all materials that you submit to us in case something is lost or damaged, or in case of a major computer melt-down.

If we decide to use your design(s), pattern(s) and or articles, For the Love of Yarn reserves the right to edit your submissions (including, but not limited to pattern(s), article(s) and written instructions) to fit our style and format.

While we are NOT requiring you to have each pattern you submit tested by someone else, please try to have someone at least look over it for you (if you can't let us know and we will sanity check it for you).

For the Love of Yarn reserves the rights to sell or have a third party sell, yarn, notions and accessories related to your pattern. The pattern will remain free at our website regardless if yarn and yarn kits are available for purchase.

Guidelines for Article Submission

To keep a standard look and feel we are asking that every article submitted to us come in a word document or text file with the following information. We will reject submissions if you give incomplete information, so please double check this form before sending it in. Also, please don't forget to sign the agreement at the end of this document.

1. Unique Name (Title) of the Article
2. A sub heading if you so desire
3. Your full name (or the name you want us to publish it under)
4. Your email address and your website (or blog) if you'd like us to link to you.
Please let us know if you want your email address published (if not we still need it to contact you).
5. Please indicate if this is an article about knitting, crocheting or other.
6. Give us a little information about yourself (written in the 3rd person please). Tell us how long you have been interested in yarn crafts. Let us know some fun things about you like where you are from, do you have any kids or pets, where your favorite knitting/crocheting spot is, and maybe even the strangest reaction you've ever gotten to your crafting. Be original but please keep it clean and polite as people of all ages and background will be reading this.
7. Please include a list of images that you've attached to your email as well as an explanation of each image (using their files names to tell them apart). If the images have specific placement within your article, please make sure to tell us where they go. While you don't have to submit an image (other than a picture of yourself) to get an article published we strongly recommend it (especially if you are writing about a skill or technique). Images need to be submitted in .gif or .jpeg format, 72 dpi, and at least 640x480. Files should be no more than 1MB in size. And don't forget a picture of yourself (or one we can put in it's place) that we will publish next to your bio.
8. Last but not least, please include a signed and dated statement (that can be found in this packet). This statement declares that the pattern you are submitting is your own original work. We can not accept any pattern submission without this signed and dated statement.

For the Love of Yarn Article Submission Template

(Replace all red text with your own personal text)

Unique Name (Title) of the Article

Written by: (Your Full Name)

Author's email: (Your Full Email Address) and (Website) (And let us know if you want these published)

This article is a: (Knitting article, Crochet article, both or neither)

Credits: (please give credit where credit is due – let us know who the model and photographer are of your photos)

Article:

Text of article goes here

Who I am:

Give us a little information about yourself (written in the 3rd person please). Tell us how long you have been interested in yarn crafts. Let us know some fun things about you like where you are from, do you have any kids or pets, where your favorite knitting/crocheting spot is, and maybe even the strangest reaction you've ever gotten to your crafting. Be original but please keep it clean and polite as people of all ages and background will be reading this.

Guidelines for Design and Pattern Submission

To keep a standard look and feel we are asking that every pattern submitted to us come in a word document or text file with the following information. We will reject submissions if you give incomplete information, so please double check this form before sending it in. After this outline an actual template can be found to be used when submitting your pattern.

1. Unique Name (Title) of the Pattern
2. Your full name (or the name you want us to publish it under)
3. Your email address (required) and your website (or blog) if you'd like us to link to you. We will publish your email address for crafters to contact you directly.
4. Tell us something about the pattern (to be used when we publish it). Make it interesting and personal. Knitters and Crocheters like to know a little background about the pattern, why/how it was designed, did something happen the first time you took it in public, etc.
5. Please indicate if this is a knit pattern, crochet pattern or both?
6. Please indicate skill level involved using the system found at <http://www.yarnstandards.com/skill.html>.
7. Yarn brand, yarn name, (# of yards/meters per # of oz/grams), fiber content, color of yarn used in your sample picture (s), and amount used (either in total yards/meters or number of balls/skeins/hanks), and yarn weight (as detailed <http://www.yarnstandards.com/weight.html>)
 - a) Also, please include any information about yarn that can be used as a substitute (and if you have pictures of your pattern in those yarns please submit that too)
8. Knitting Needle or Crochet Hook size (US size/metric size) – a list of all sizes can be found at <http://www.yarnstandards.com/hooks.html>
9. Please indicate the notions you used (don't forget things like stitch markers, tapestry needles, etc.) and if you used any thing else in the making of this pattern (example: purse handles, pillow form, zipper or buttons, etc.)

10. Indicate sizes that the pattern is written for (more sizing information can be found at <http://www.yarnstandards.com/sizing.html>).
- a) Baby Sizes: 3 months (6mo, 12 mo, 18 mo, 24 mo)
 - b) Child Sizes: 2 years (4yrs, 6yrs, 8yrs, 10yrs)
 - c) Woman Sizes: X-small (Small, Medium, Large, 1x, 2x, 3x, 4x, 5x)
 - d) Men Sizes: Small (Medium, Large, X-Large, XX-Large)
 - e) Head Sizes: Premie (Baby, Toddler, Child, Woman, Man)
 - f) Socks: Baby (Child, Woman, Man)
11. Indicate final measurements according to each size in the pattern (more measurement information can be found at <http://www.yarnstandards.com/sizing.html>)
12. Tell us what pattern stitch is used, and give an explanation if needed
13. Please indicate gauge based on number of stitches to number of rows measured over 4 inches / 10 cm in the pattern stitch
14. Please include design notes if needed (example: these are things like telling the crafter to make sure they read all of the directions before they start the pattern, or if the pattern is for a toy maybe they need to stuff it as they work on it, etc.)
15. Your pattern should use the following abbreviations: For crochet <http://www.yarnstandards.com/crochet.html> for knit <http://www.yarnstandards.com/knit.html>. If your pattern uses an abbreviation that is not already accounted for in the links above, then please include the abbreviation, an explanation of the abbreviation, and how one would go about making that stitch.
16. Your Pattern (of course) split up into sections if it makes sense to do that
17. Give us a little information about yourself (written in the 3rd person please). Tell us how long you have been knitting/crocheting and designing. Let us know some fun things about you like where you are from, do you have any kids or pets, where your favorite knitting/crocheting spot is, and maybe even the strangest reaction you've ever gotten to your crafting. Be original but please keep it clean and polite as people of all ages and background will be reading this.

18. Please include a list of images that you've attached to your email as well as an explanation of each image (using their files names to tell them apart). You **MUST** submit a picture to get considered for publication. Images need to be submitted in .gif or .jpeg format, 72 dpi, and at least 640x480. Files should be no more than 1MB in size. **ALSO** – please include a schematic or drawing of your pattern (can be handwritten if desired). And don't forget a picture of yourself (or one we can put in it's place) that we will publish next to your bio.
19. Last but not least, please include a signed and dated statement (that can be found in this packet). This statement declares that the pattern you are submitting is your own original work. We can not accept any pattern submission without this signed and dated statement.

For the Love of Yarn Pattern Submission Template

(replace all red text with your own personal text)

Unique Name (Title) of the Pattern

Designed by: (Your Full Name)

Designer's email: (Your Full Email Address) and website (Your Full website address or blog – this part is optional)

Tell us something about the pattern (to be used when we publish it). Make it interesting and personal. Knitters and Crocheters like to know a little background about the pattern, why/how it was designed, did something happen the first time you took it in public, etc.

This pattern is a: (Knit pattern, Crochet Pattern, or Knit AND Crochet Pattern)

Skill Level: (Beginner, Easy, Intermediate, or Experienced)

Credits: (please give credit where credit is due – let us know who the model and photographer are of your photos)

Materials:

Yarn -

Color #1: Yarn Brand, Yarn Name (# of yards/meters per # of oz/grams), fiber content, color of yarn used in your sample picture (s), and amount used (either in total yards/meters or number of balls/skeins/hanks), and yarn weight (as detailed <http://www.yarnstandards.com/weight.html>)

Color #2: Yarn Brand, Yarn Name (# of yards/meters per # of oz/grams), fiber content, color of yarn used in your sample picture (s), and amount used (either in total yards/meters or number of balls/skeins/hanks), and yarn weight (as detailed <http://www.yarnstandards.com/weight.html>)

Yarn Substitute: For each color please give us: Yarn Brand, Yarn Name (# of yards/meters per # of oz/grams), fiber content, color, and amount used (either in total yards/meters or number of balls/skeins/hanks), and yarn weight (as detailed <http://www.yarnstandards.com/weight.html>)

Knitting Needles and Crochet Hooks –

Crochet Hook(s): US # ___ / ___ mm

Knitting Needles: Straight, Circular or Double Point Needles
US# ___ / ___ mm, Length in inches _____

Notions and Accessories –

List all that are required or even helpful

Size:

Choose:

Baby Sizes: 3 months (6mo, 12 mo, 18 mo, 24 mo)

Child Sizes: 2 years (4yrs, 6yrs, 8yrs, 10yrs)

Woman Sizes: X-small (Small, Medium, Large, 1x, 2x, 3x, 4x, 5x)

Men Sizes: Small (Medium, Large, X-Large, XX-Large)

Head Sizes: Preemie (Baby, Toddler, Child, Woman, Man)

Socks: Baby (Child, Woman, Man)

Finished Product Measurements: Choose:

Chest/Bust: # (#, #, #, #, #, #, #, #) inches

Center Back of Next to Cuff: # (#, #, #, #, #, #, #, #) inches

Back Waist Length: # (#, #, #, #, #, #, #, #) inches

Cross Back: # (#, #, #, #, #, #, #, #) inches

Sleeve Length: # (#, #, #, #, #, #, #, #) inches

Head Circumference: # (#, #, #, #, #, #, #, #) inches

Pattern Stitch:

Please indicate what pattern stitch is used and give an explanation if needed

Gauge:

stitches / # rows = 4 inch (10 cm) in pattern stitch

Design Notes:

Please include design notes if needed (example: these are things like telling the crafter to make sure they read all of the directions before they start the pattern, or if the pattern is for a toy maybe they need to stuff it as they work on it, etc.)

Pattern:

Pattern Section #1 (front, back, neck, sleeves, legs, etc.) - The pattern goes here

Pattern Section #2 (front, back, neck, sleeves, legs, etc.) - The pattern goes here

Finishing:

Don't forget to give us exact details on how to finish/sew the pattern together. If there is a specific stitch or technique used make sure to call it out here.

Who I am:

Give us a little information about yourself (written in the 3rd person please). Tell us how long you have been knitting/crocheting and designing. Let us know some fun things about you like where you are from, do you have any kids or pets, where your favorite knitting/crocheting spot is, and maybe even the strangest reaction you've ever gotten to your crafting. Be original but please keep it clean and polite as people of all ages and background will be reading this.

Agreement for Design, Pattern and Article Submission

By signing this document (printing my name and date below) I hereby certify and confirm that the design(s), pattern(s), and/or articles I have submitted for publication in For the Love of Yarn are of my own creation and original works. I guarantee that I am the original creator of the design(s), pattern(s), and/or articles and to my knowledge I have not in any way infringed upon or violated the intellectual property rights or copyright of any existing work of any third party.

Furthermore, I agree to hold For the Love of yarn, its editors, staff and publisher harmless from any and all expenses, losses, liabilities, damages or third-party claims that may arise from any infringement and/or violation of such intellectual property rights.

This signed declaration will act as my written permission to allow my design(s), pattern(s), and/or articles, and all images related to my design(s), pattern(s), and/or articles to be published in For the Love of Yarn magazine in its current format and in any future format in perpetuity.

I agree that once my design(s), pattern(s), and/or articles are published in For the Love of Yarn I can then include a picture of my design/pattern with a link to my pattern page on For the Love of Yarn. I understand that I (as the creator of the work) will retain all copyrights to my own design(s), pattern(s), and/or articles. I agree that once the issue of For the Love of Yarn with my design(s), pattern(s), and/or articles, and images has been moved to the archives (where it will stay indefinitely) I am free to do with my design(s), pattern(s), and/or articles, and images as I wish, which includes but is not limited to submitting it elsewhere or self publishing.

Full Name: _____ Date: _____

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